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## Generali Investments Partners: Tim Rainsford appointed new Global Head of Sales

Milan – Generali Investments Partners S.p.A. Società di gestione del risparmio (GIP) announces the appointment of **Tim Rainsford** as new **Global Head of Sales**. In this role, he will be responsible for defining the commercial development plans and strategies aimed at strengthening Generali Investments' positioning in key markets, as well as growing its international footprint by expanding into new geographies.

In his new position, effective as of September 1<sup>st</sup>, Tim will report to Carlo Trabattoni, CEO of Generali Investments Partners, and will lead a global team of sales professionals based in Italy, France and Germany.

Tim brings to Generali Investments Partners over 20 years of experience in senior roles in the asset management industry and an authoritative expertise in customer relationship management, gained by globally coordinating international sales, marketing and client service teams.

Before joining GIP, Tim was Group Head of Distribution and Marketing at GAM Investments, with the responsibility for the company's marketing and sales strategic direction. He previously spent thirteen years at Man Investments Ltd, covering positions of growing responsibility including Senior Managing Director - Head of European Sales, and Global Co-Head of Sales and Marketing.

**Timothy Ryan**, Group Chief Investment Officer and CEO Asset & Wealth Management, commented: "We are very pleased to welcome Tim in our Group, a strategic appointment which will support the implementation of our multi-boutique strategy and its competitive advantages, in terms of diversified offer, customized approach and ability to face the challenges ahead of our group and global asset management industry".

**Carlo Trabattoni**, CEO of Generali Investments Partners, added: "In the current market scenario, where quality and specialization are key, customer focus is more important than ever. Tim's top-notch expertise in sales and marketing at international and structured investment companies, as well as his deep knowledge of the global asset management industry, will be pivotal to further develop our unique and diversified sales proposition, and to strengthen our ability to create long-term value for clients."

## **GENERALI INVESTMENTS**

Generali Investments is part of the Generali Group, which was established in 1831 in Trieste as Assicurazioni Generali Austro-Italiche. Generali Investments is one of the leaders in asset management, managing about €482 billion in assets (source: Generali Investments Partners S.p.A. Società di gestione del risparmio, as at March 31st, 2020). Its business model is based on a combination of core asset management skills with new investment philosophies and cutting-edge strategies brought by specialized boutiques all into the same platform, Generali Investments leverages on focused skillsets, long-term experience and track record, efficiency and innovation, to create enduring value for clients both inside and outside the Group. Generali Investments is a commercial brand of Generali Investments Partners S.p.A. Società di gestione del risparmio, Generali Insurance Asset Management S.p.A. Società di gestione del risparmio, Generali Investments Luxembourg S.A. and Generali Investments Holding S.p.A. Generali Investments Partners S.p.A. Società di gestione del risparmio is specialized in managing portfolios based on unconstrained strategies focusing on equity and fixed income investments, as well as innovative alternative strategies.

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